# OSS in the industry : the THALES example 📀



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ΗΛΙ

### The point of view : THALES

⇒ (Software dominant) Systems integrator

### The context

- Increase of complexity & Price reduction
- Conflicting lifecycle : Technology COTS Versus Systems
- Strong requirements : Reliable, Secure, Flexible, Configurable, Scalable, Available & Maintenable in LT
- Small volumes
- COTS era (Perry directive)

## Objectives

- Increase performance (effectiveness): quicker, better, cheaper
- Improve durability of R&D investments (core business)

## R&D software strategy : 2 of the priorities

- Open architectures & Standardization
- -Sharing & cooperation on generic technologies (non core business)



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## Is OSS an opportunity to meet objectives and R&D strategy?

- How to benefit from the product ?
- How to benefit from the development process ?
- How to benefit from the mechanisms of « value creation » ?

## **OSS & Thales**

#### Two phases

- Since 1999 : Usage of OSS (in business)
  - Main focus : To control risks
- Since 2002 : Use of OSS as a process
  - Main focus : To leverage opportunity

### One approach, a mix of

• Strategic approach and (Technical) Change management



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# How to benefit from

OSS as products (technical objects)



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# Why to take an interest in OSS? COTS drawbacks 🚱

## Uncertainty

- Product (black box) and delivered information (claimed Vs actual behaviour)
- (product and editor) Strategy : evolution, roadmap, business model
- Market (continuous restructuring)
- Subordination to a sole provider (monopoly)

## Divergent interests

- "mass market" driven : progressive disinvolvement with our business
  - Certain domains considered as « niche » market
- Shortening of COTS life cycle Impact on Quality

#### Others

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- COTS is intrusive (architecture / design)
- Support

Cost ?

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Opportunity	Threats / Brakes
<ul> <li>Same advantages as COTS : productivity (time to market-cost to market) &amp; added-value</li> <li>New source of provisioning (opens the market)</li> <li>Providers independence (durability of components) - Control over system life cycle</li> <li>A spreading (free &amp; competitive) supply</li> <li>Trends : support from large IT companies &amp; institutional users (administrations &amp; MoD)</li> <li>Community based AND commercial support (free &amp; competitive market)</li> <li>White box : secure (auditable), adaptable, predictable (certification)</li> <li>White process : evolution, quality (fast bug corrections)</li> <li>Users &amp; technology driven</li> <li>Standards based (Interoperability) - Commodification</li> <li>!!!! TCO ?</li> </ul>	<ul> <li>IPR (!!! OSS licenses)</li> <li>Warranty and Liability</li> <li>Software patents - LZW (GIF), MP3, SCO Vs. IBM lawsuit</li> <li>Diffuse and unequal (quality) supply - (!!! care to not generalize: OSS is not a "guarantee of quality")</li> <li>Still an external component</li> <li>Continuous evolution</li> <li>Mixing many OSS</li> <li>Complexity (skills/training required)</li> <li>Un-grasped world + FUD</li> </ul>

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### License analysis

- Is it an OSS ? (OSD compliant)
- Existence of third party patents ?
- Identification of restrictions / conditions related to redistribution (with or without modification)
- If clarification needed, apply to the author

## Usage in a specific programme

- Usage is analyzed & documented (software architecture)
- Compliance with contractual requirement and regulation
- If many OSS used, check that their licenses are compatible



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# The Component Evaluation / Selection process 🚱

Aims

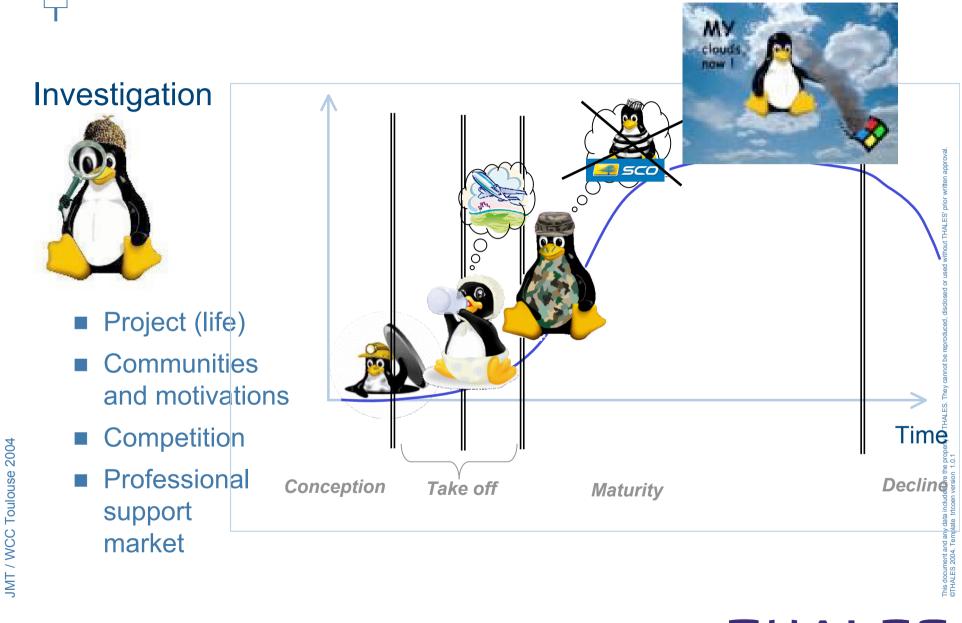
- reduce and/or delay risk occurrence mitigate impact
- Effectiveness : fulfills technical requirements
- Confidence (now & mid-term)
- Economic efficiency : TCO, know-how capitalization (ROI)
- ⇒ To get "The right product, at the right time, at the right cost and available for the right period"

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## Approach

- Technical assessment
- Industrial assessment

# **OSS dedicated Evaluation process** ( $\bigcirc$



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# OSS dedicated Evaluation process 🚱

#### Emergence

- •Initial objective •Initiators •Origin of the project
- •Positioning
- •1<sup>st</sup> stable release

#### **Taking-off**

•Major events •Successive stable releases

#### **Maturity**

Understanding •Current model of development •Developers community •Positioning •Adherence to standards •Licensing scheme Support •Mailing lists •FAQ •Forums •Commercial companies ? costs ? Acceptance •Echo in the press •Related web sites •Industrials supporting the development •Number of users •Institutional & industrials users Future •Roadmaps



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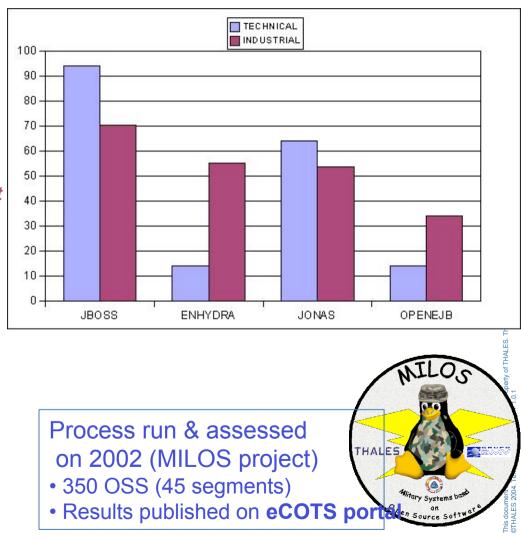
Evaluation - J2EE sample 🚱

#### Technical (aggregated) criterion & Weight

EJB 2.0 support	50
CMP 2.0 support	30
Database support	20
Total	100

Industrial (aggregated) criterion & Weight

Professional technical support	
Users population (nb, role)	
Project (re-)activity (Q/A Mailing lists)	13
Release & correction frequency	12
Company hosting	10
Developers community	8
Information (Web & Forums)	7
Documentation	6
Relationships with other OSS	5
Press/web footprint	4
Total	100



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Part 1 : Conclusion 🚱

## Introducing OSS in the scope is a change, then, organizational changes are needed

- A corporate policy to control correct usage of OSS
- A dedicated team (multi units)
  - to provide legal analysis, advice and audits
  - to capitalize and to organize technical exchanges (workshops, lessons learnt); to set up networks of experts (evaluation process)
  - to make known issues (awareness campaigns to all stakeholders)
  - to ensure the smooth running of local organization (enterprise level) in charge of procurement, validation/qualification, deployment, configuration management
  - to survey external expertise (support market)
- Updates of corporate referential
  - Components evaluation & selection guideline
  - Components usage guideline





## How to benefit from OSS:

through the collaborative development model

through the process



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- Thales Collaborative Development Platform
  - Experimentation started mid 2002
  - 25 projects 60 active developers
- Experimentation assessment on-going, preliminary results show benefits related to:
  - Reuse (& convergence)
  - Synergy Sharing & co-operation
  - Quality (peer reviews)
  - Personal motivations (recognition)
  - Technological communities
  - Unified project referential for all artefacts (source, doc, mail, news, bug tracking...)

A great disruption : from local (department/division/unit) to corporate interest





A mean towards open architectures and standardization perpetuate R&D investment

Launching of (or getting involved in) an OSS industrial conset
 take the best of the 2 worlds ("traditional" and OSS)

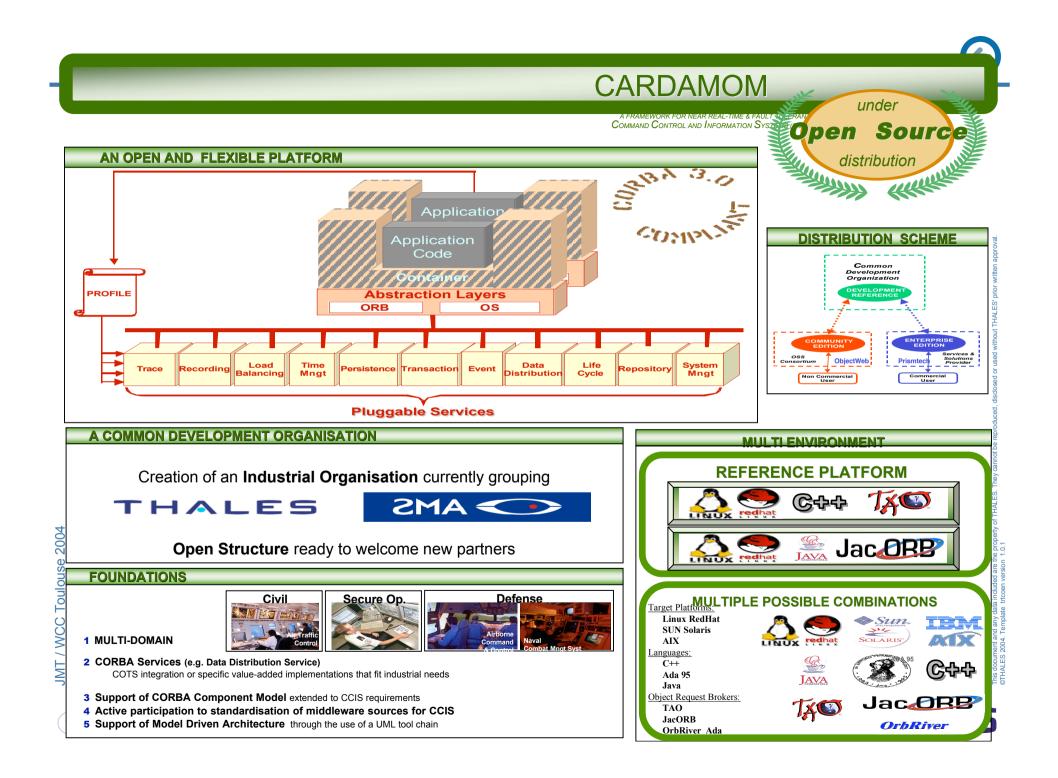
- Key success factors
  - Need covered & Attractivenes
  - Motivation
  - Licensing schema
  - Budget Plan
  - Team building & Project management
  - Consortium building : Partnerships and strategic objectives
  - Community management

Make IP free (OSS) is not as easy as it could seem

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## OSS

- is there,
- is not a marginal phenomena
- comes with opportunity
- is disruptive :
  - changes in organizational structures : formal ones (units in charge to analyze risks, to recommend, to deliver, to maintain) and informal ones (networks of experts)
  - changes in organizational techniques (business referential) : purchase, business management, design, development integration, test/validation, deployment, maintenance

Use (**correctly**) when it makes sense COTS & OSS have a place in systems



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## OSS allows :

- Improvement of performance
- Improvement of R&D investments
- Standardization (commodification) of software architecture (openness, interoperability, technology insertion)
- Sharing & cooperation on non-core business technology

OSS is **A** mean to meet our R&D strategy





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