OSS in the industry : the THALES example 📀



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The point of view : THALES

⇒ (Software dominant) Systems integrator

The context

- Increase of complexity & Price reduction
- Conflicting lifecycle : Technology COTS Versus Systems
- Strong requirements : Reliable, Secure, Flexible, Configurable, Scalable, Available & Maintenable in LT
- Small volumes
- COTS era (Perry directive)

Objectives

- Increase performance (effectiveness): quicker, better, cheaper
- Improve durability of R&D investments (core business)

R&D software strategy : 2 of the priorities

- Open architectures & Standardization
- -Sharing & cooperation on generic technologies (non core business)



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Is OSS an opportunity to meet objectives and R&D strategy?

- How to benefit from the product ?
- How to benefit from the development process ?
- How to benefit from the mechanisms of « value creation » ?

OSS & Thales

Two phases

- Since 1999 : Usage of OSS (in business)
 - Main focus : To control risks
- Since 2002 : Use of OSS as a process
 - Main focus : To leverage opportunity

One approach, a mix of

• Strategic approach and (Technical) Change management



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How to benefit from

OSS as products (technical objects)



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Why to take an interest in OSS? COTS drawbacks 🚱

Uncertainty

- Product (black box) and delivered information (claimed Vs actual behaviour)
- (product and editor) Strategy : evolution, roadmap, business model
- Market (continuous restructuring)
- Subordination to a sole provider (monopoly)

Divergent interests

- "mass market" driven : progressive disinvolvement with our business
 - Certain domains considered as « niche » market
- Shortening of COTS life cycle Impact on Quality

Others

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- COTS is intrusive (architecture / design)
- Support

Cost ?

5 THALES Research & Technology

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Opportunity	Threats / Brakes
 Same advantages as COTS : productivity (time to market-cost to market) & added-value New source of provisioning (opens the market) Providers independence (durability of components) - Control over system life cycle A spreading (free & competitive) supply Trends : support from large IT companies & institutional users (administrations & MoD) Community based AND commercial support (free & competitive market) White box : secure (auditable), adaptable, predictable (certification) White process : evolution, quality (fast bug corrections) Users & technology driven Standards based (Interoperability) - Commodification !!!! TCO ? 	 IPR (!!! OSS licenses) Warranty and Liability Software patents - LZW (GIF), MP3, SCO Vs. IBM lawsuit Diffuse and unequal (quality) supply - (!!! care to not generalize: OSS is not a "guarantee of quality") Still an external component Continuous evolution Mixing many OSS Complexity (skills/training required) Un-grasped world + FUD

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License analysis

- Is it an OSS ? (OSD compliant)
- Existence of third party patents ?
- Identification of restrictions / conditions related to redistribution (with or without modification)
- If clarification needed, apply to the author

Usage in a specific programme

- Usage is analyzed & documented (software architecture)
- Compliance with contractual requirement and regulation
- If many OSS used, check that their licenses are compatible



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7

The Component Evaluation / Selection process 🚱

Aims

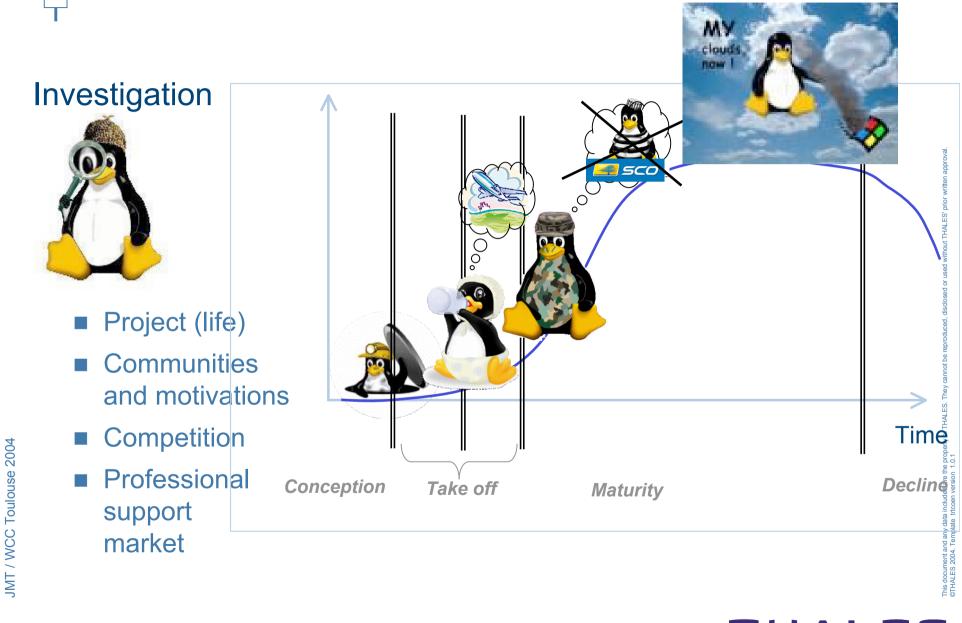
- reduce and/or delay risk occurrence mitigate impact
- Effectiveness : fulfills technical requirements
- Confidence (now & mid-term)
- Economic efficiency : TCO, know-how capitalization (ROI)
- ⇒ To get "The right product, at the right time, at the right cost and available for the right period"

8

Approach

- Technical assessment
- Industrial assessment

OSS dedicated Evaluation process (\bigcirc



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OSS dedicated Evaluation process 🚱

Emergence

- •Initial objective •Initiators •Origin of the project
- •Positioning
- •1st stable release

Taking-off

•Major events •Successive stable releases

Maturity

Understanding •Current model of development •Developers community •Positioning •Adherence to standards •Licensing scheme Support •Mailing lists •FAQ •Forums •Commercial companies ? costs ? Acceptance •Echo in the press •Related web sites •Industrials supporting the development •Number of users •Institutional & industrials users Future •Roadmaps



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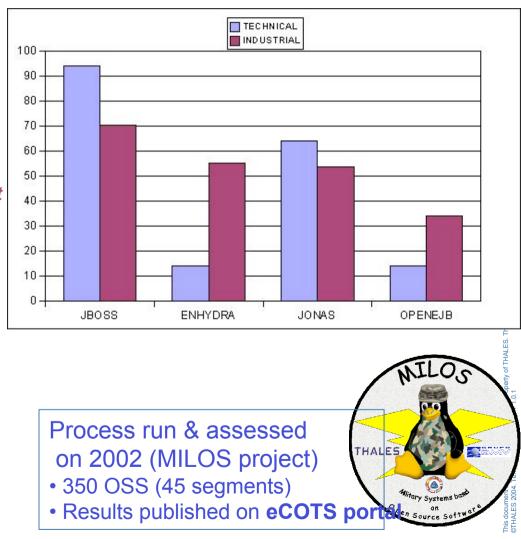
Evaluation - J2EE sample 🚱

Technical (aggregated) criterion & Weight

EJB 2.0 support	50
CMP 2.0 support	30
Database support	20
Total	100

Industrial (aggregated) criterion & Weight

Professional technical support	
Users population (nb, role)	
Project (re-)activity (Q/A Mailing lists)	13
Release & correction frequency	12
Company hosting	10
Developers community	8
Information (Web & Forums)	7
Documentation	6
Relationships with other OSS	5
Press/web footprint	4
Total	100



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Part 1 : Conclusion 🚱

Introducing OSS in the scope is a change, then, organizational changes are needed

- A corporate policy to control correct usage of OSS
- A dedicated team (multi units)
 - to provide legal analysis, advice and audits
 - to capitalize and to organize technical exchanges (workshops, lessons learnt); to set up networks of experts (evaluation process)
 - to make known issues (awareness campaigns to all stakeholders)
 - to ensure the smooth running of local organization (enterprise level) in charge of procurement, validation/qualification, deployment, configuration management
 - to survey external expertise (support market)
- Updates of corporate referential
 - Components evaluation & selection guideline
 - Components usage guideline





How to benefit from OSS:

through the collaborative development model

through the process



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- Thales Collaborative Development Platform
 - Experimentation started mid 2002
 - 25 projects 60 active developers
- Experimentation assessment on-going, preliminary results show benefits related to:
 - Reuse (& convergence)
 - Synergy Sharing & co-operation
 - Quality (peer reviews)
 - Personal motivations (recognition)
 - Technological communities
 - Unified project referential for all artefacts (source, doc, mail, news, bug tracking...)

A great disruption : from local (department/division/unit) to corporate interest





A mean towards open architectures and standardization perpetuate R&D investment

Launching of (or getting involved in) an OSS industrial conset
 take the best of the 2 worlds ("traditional" and OSS)

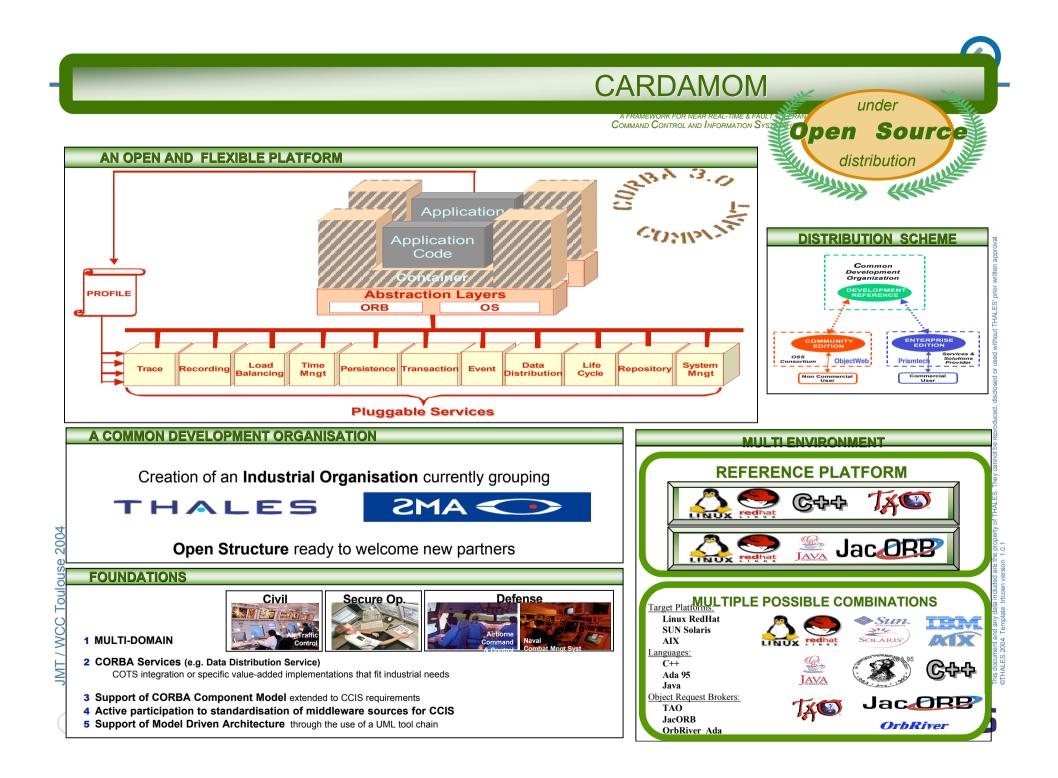
- Key success factors
 - Need covered & Attractivenes
 - Motivation
 - Licensing schema
 - Budget Plan
 - Team building & Project management
 - Consortium building : Partnerships and strategic objectives
 - Community management

Make IP free (OSS) is not as easy as it could seem

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(15







OSS

- is there,
- is not a marginal phenomena
- comes with opportunity
- is disruptive :
 - changes in organizational structures : formal ones (units in charge to analyze risks, to recommend, to deliver, to maintain) and informal ones (networks of experts)
 - changes in organizational techniques (business referential) : purchase, business management, design, development integration, test/validation, deployment, maintenance

Use (**correctly**) when it makes sense COTS & OSS have a place in systems



(17)



OSS allows :

- Improvement of performance
- Improvement of R&D investments
- Standardization (commodification) of software architecture (openness, interoperability, technology insertion)
- Sharing & cooperation on non-core business technology

OSS is **A** mean to meet our R&D strategy





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